



Country Dance and Song Society

*Continuing the traditions. Linking those who love them.*

## Sales Manager

The Country Dance and Song Society ([www.cdss.org](http://www.cdss.org)) an international non-profit which supports English and American traditional music, song and dance, seeks a full-time Sales Manager.

The **Sales Manager** will manage the retail operations of the organization including mail order, storefront and special event based sales; will manage inventory and the sale of member services such as insurance; will assist in the development of new marketing strategies; will facilitate the move to online ordering; will assist in developing new markets and promotional strategies.

### **Qualifications:**

The ideal candidate will have some basic sales experience, strong writing and math skills, proficiency in standard office software (word processing and spreadsheet), and interest in exploring new marketing strategies. Familiarity with some form of traditional music, dance or song is preferred. Willingness to acquire expertise in traditional dance, music and song resources is expected.

This is a full-time position with benefits, to start as soon as possible, based at the headquarters of The Country Dance and Song Society, located in Haydenville, Massachusetts. Compensation depends on qualifications.

### **Contact: Carol Compton**

Please send letter of inquiry and resume to: [personnel@cdss.org](mailto:personnel@cdss.org)

No phone calls, please.